CONTRASTARIA

2021
EM NÚMEROS

CONTRASTARIA

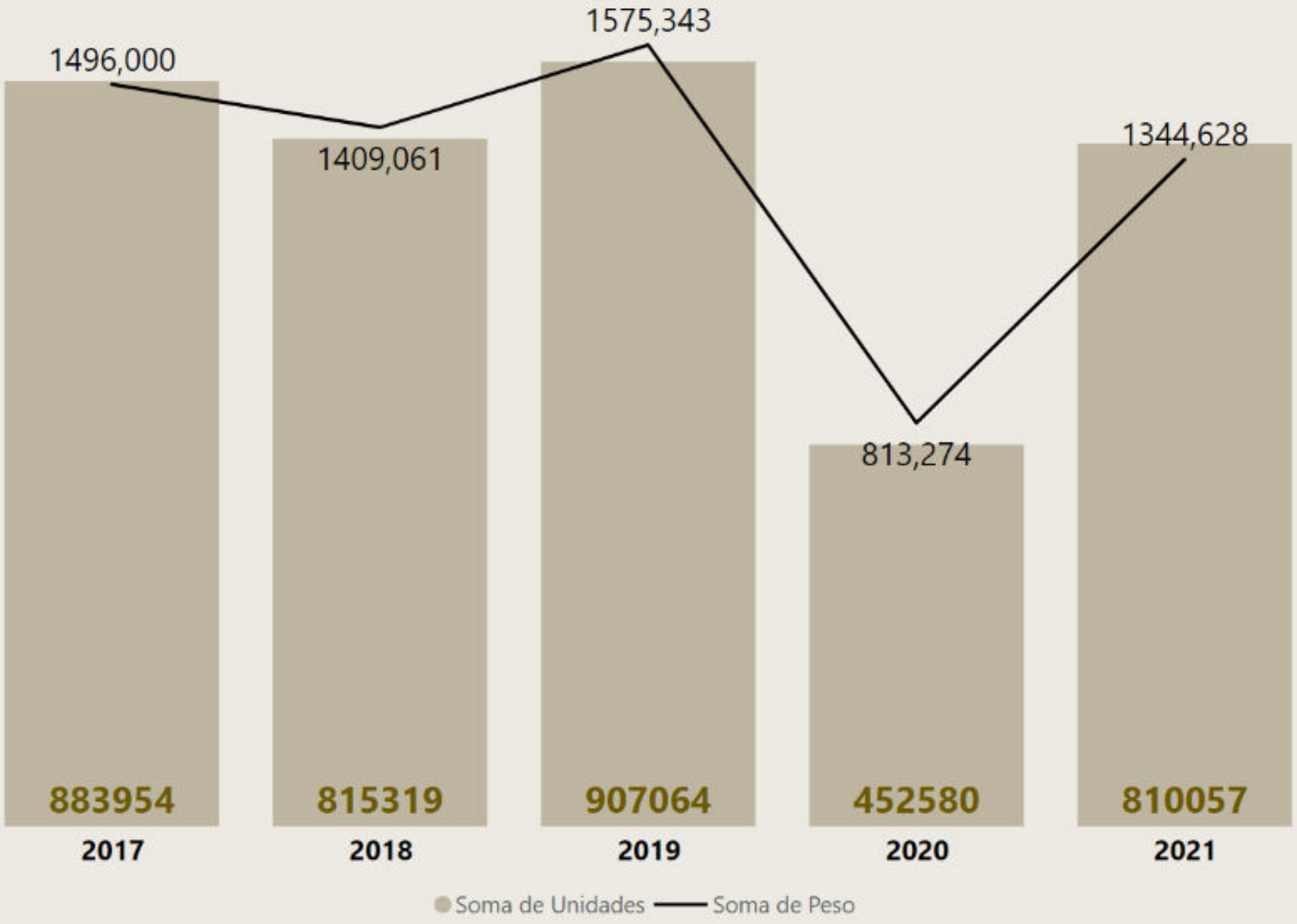
OURO

PEÇAS DE OURO MARCADAS PELA CONTRASTARIA TOTAL

CONTRASTARIA

1345
65%
Kgs

810 057
79%
Unidades

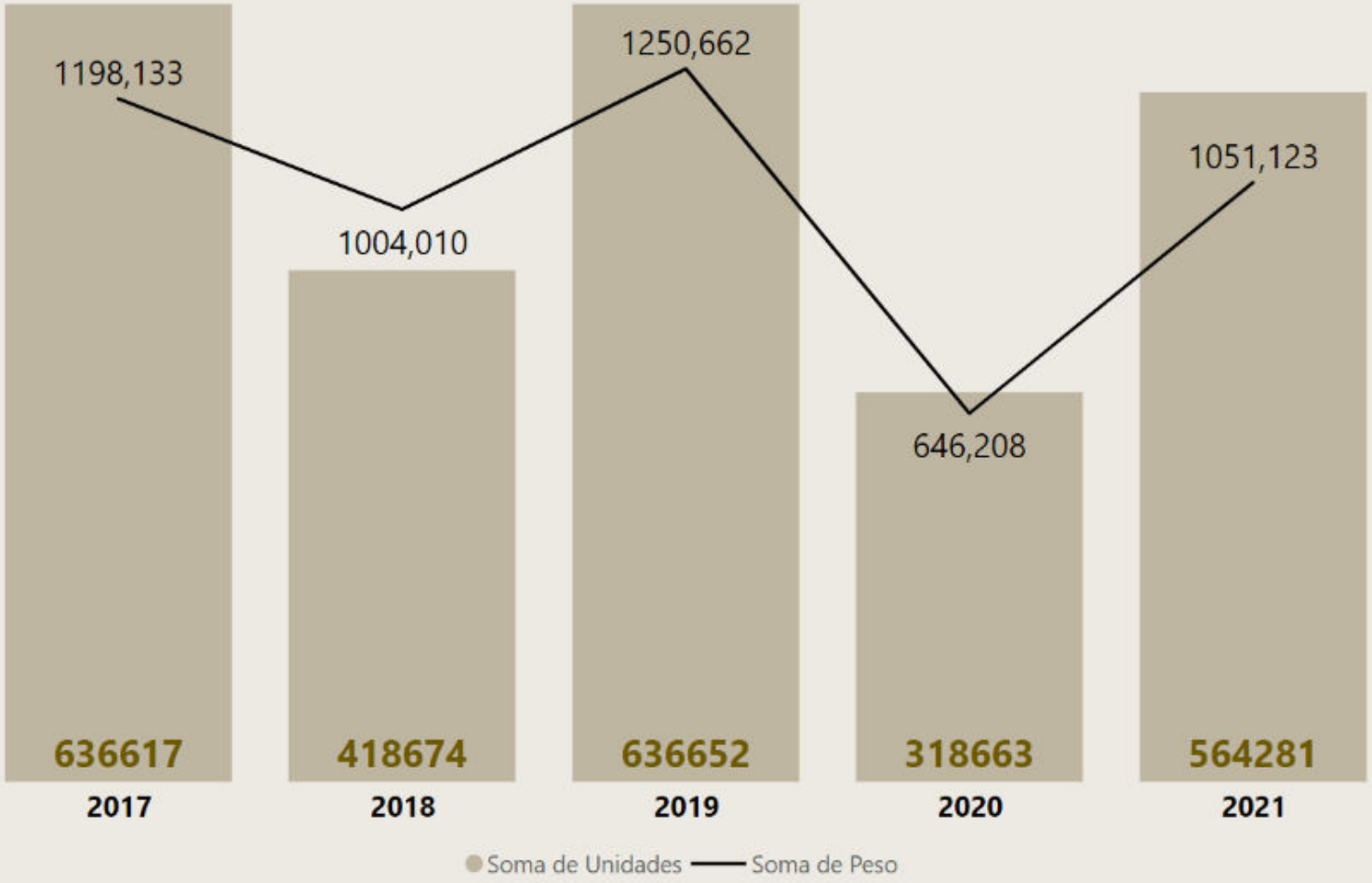


PEÇAS DE OURO MARCADAS PELA CONTRASTARIA
MERCADO INTERNO

CONTRASTARIA

1051
63%
Kgs

564 281
77%
Unidades

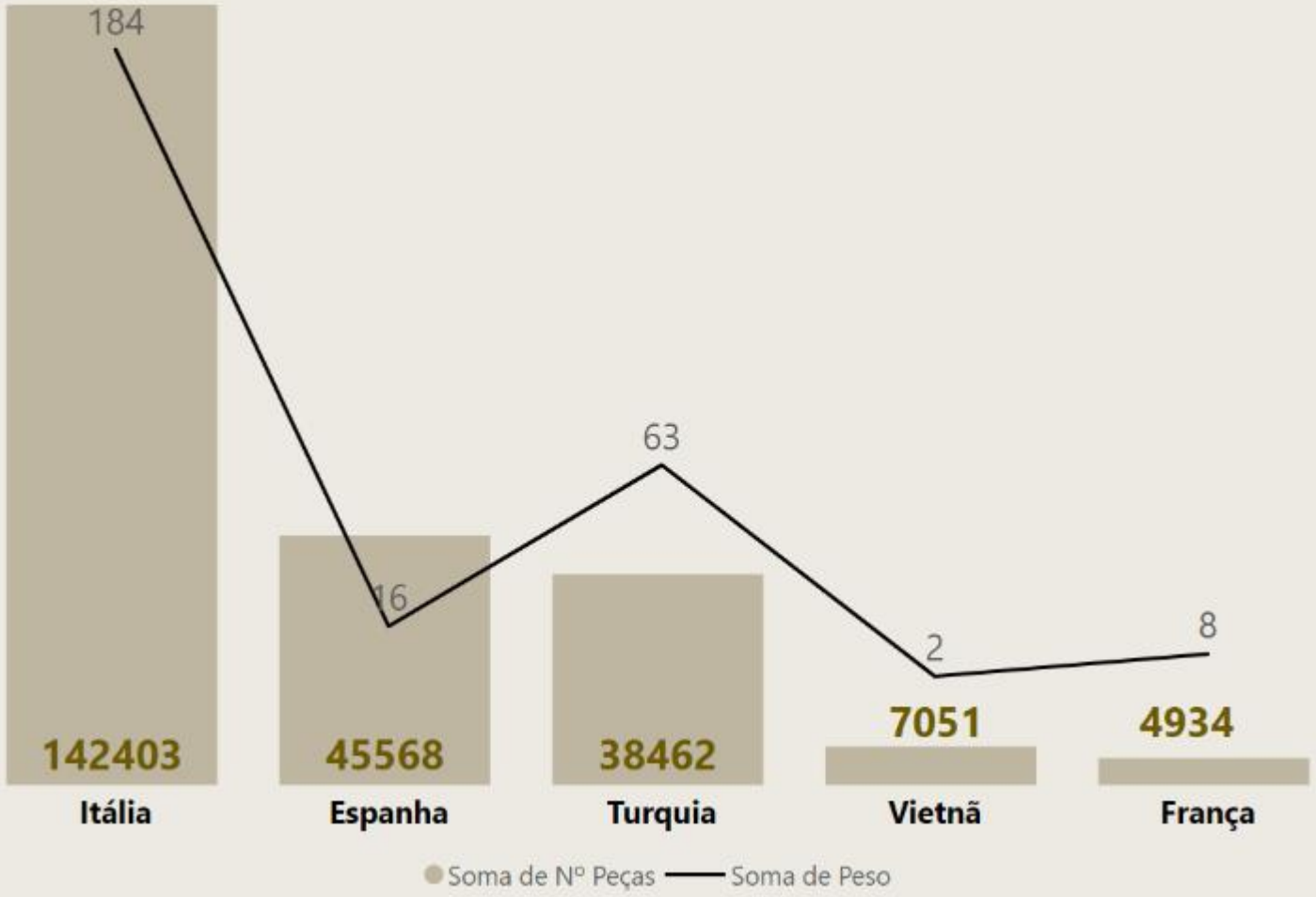


PEÇAS DE OURO MARCADAS PELA CONTRASTARIA
IMPORTAÇÕES

CONTRASTARIA

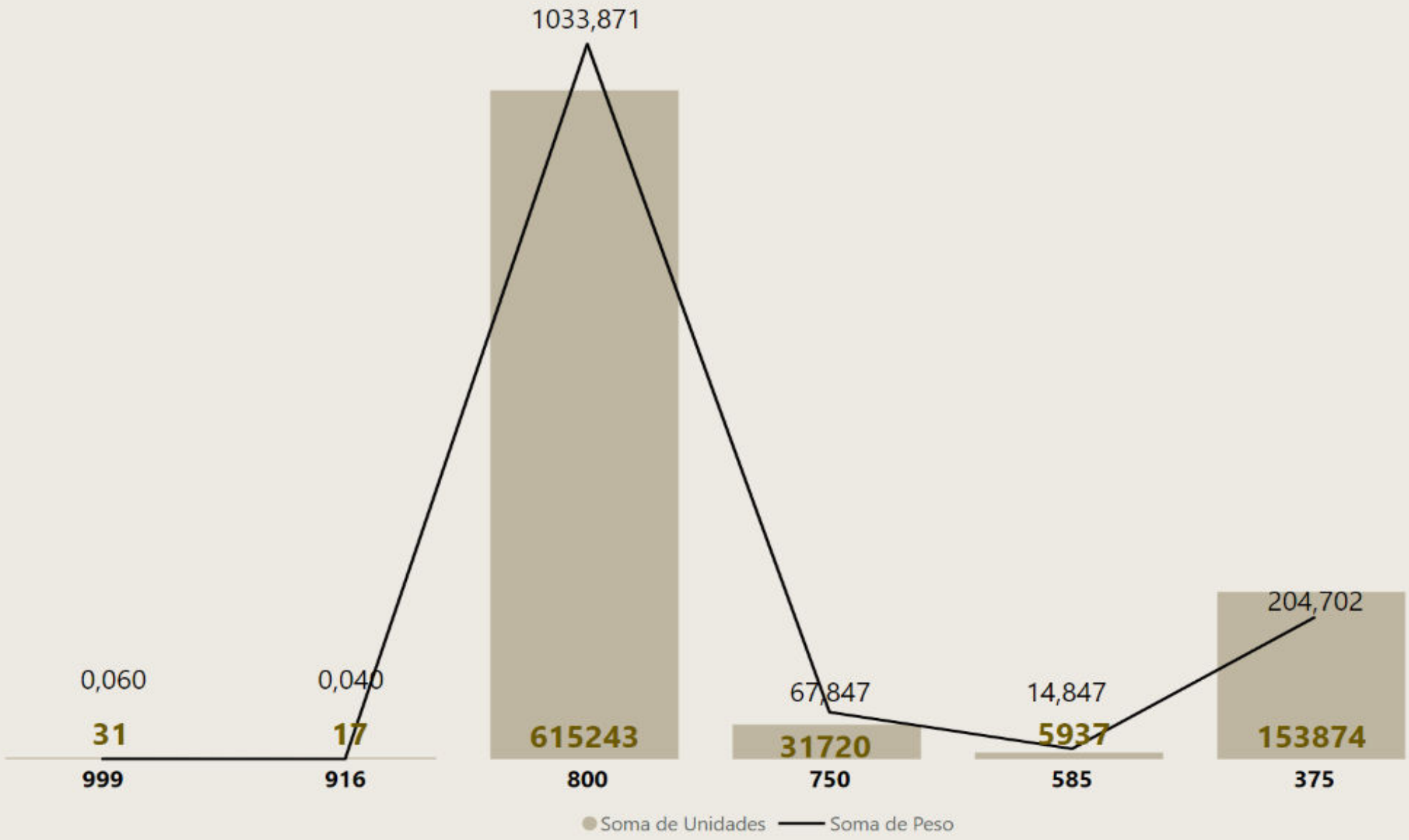
294
76%
Kgs

245 776
84%
Unidades



DISTRIBUIÇÃO DO OURO PELOS DIFERENTES TOQUES

CONTRASTARIA



CONTRASTARIA

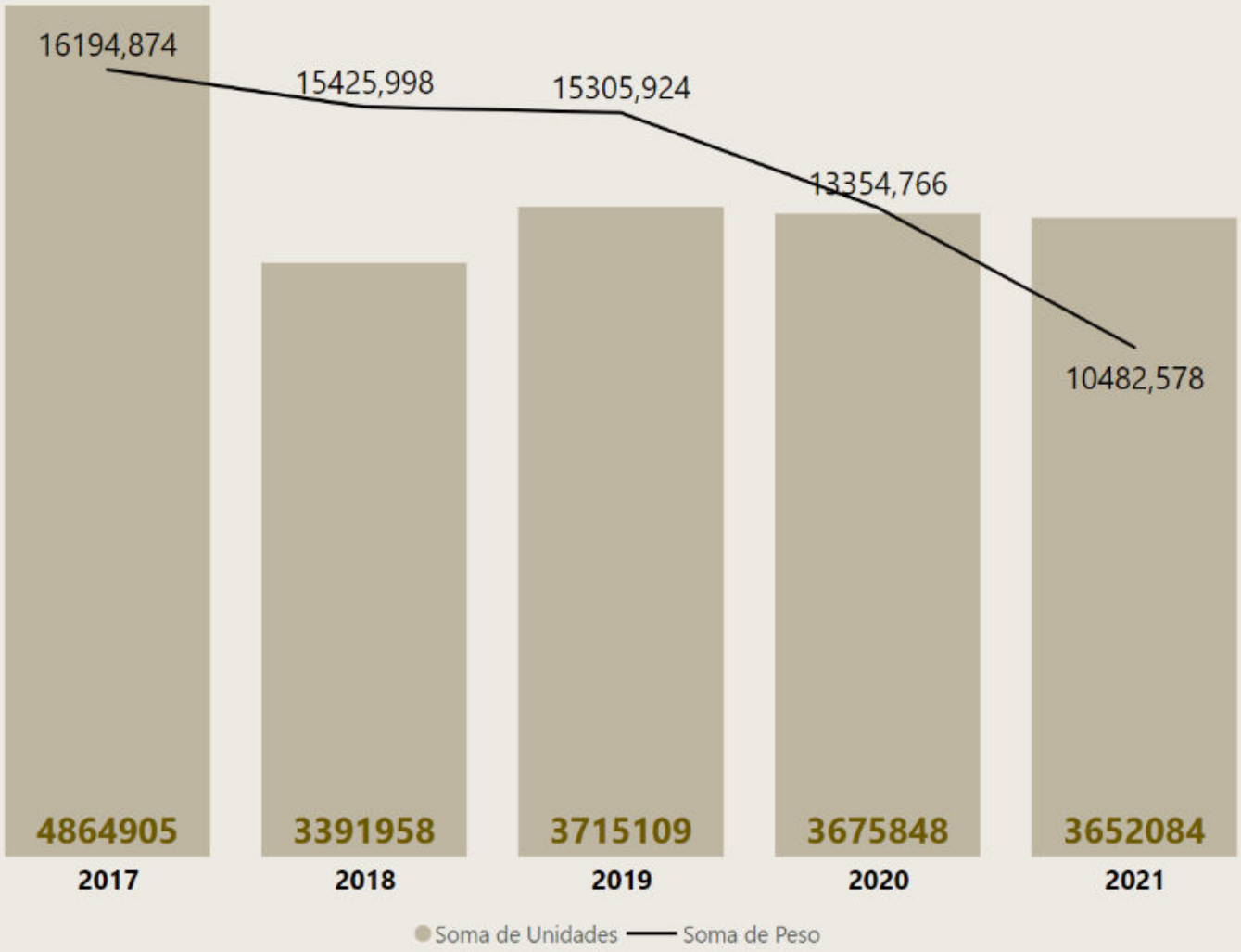
PRATA

PEÇAS DE PRATA MARCADAS PELA CONTRASTARIA
TOTAL

CONTRASTARIA

10 483
-22%
Kgs

3 652 084
-1%
Unidades

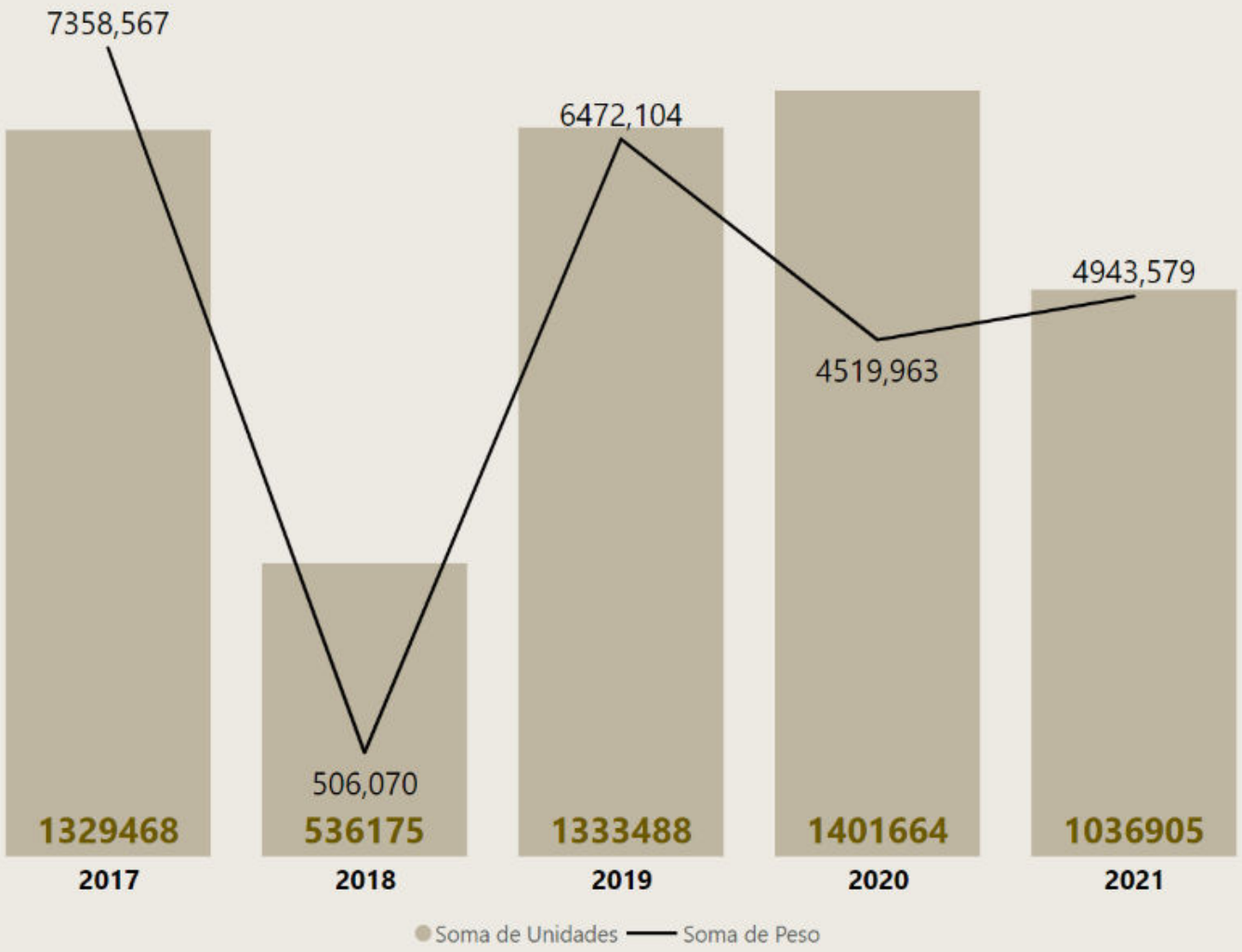


PEÇAS DE PRATA MARCADAS PELA CONTRASTARIA
MERCADO INTERNO

CONTRASTARIA

4 944
9%
Kgs

1 036 905
-26%
Unidades

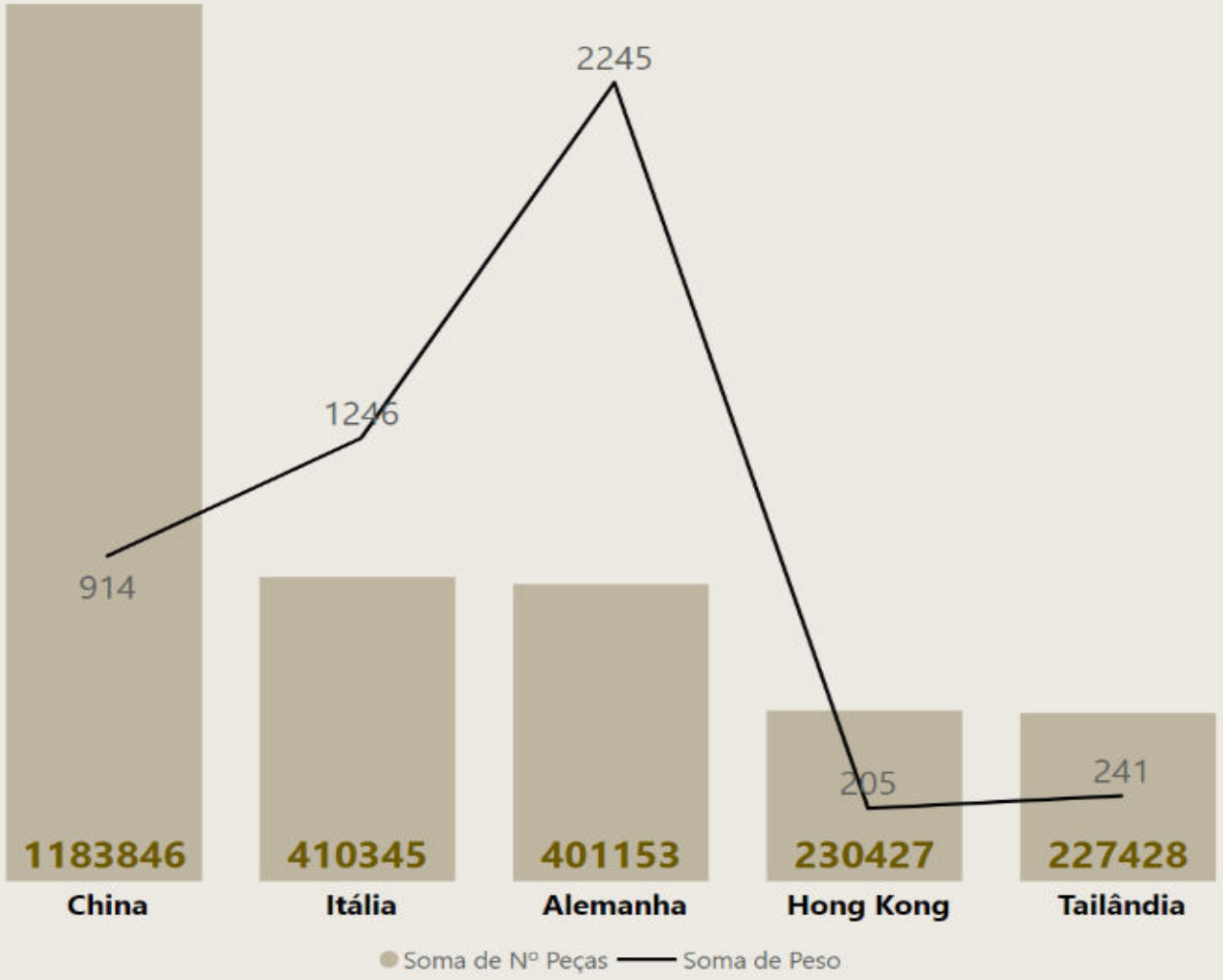


PEÇAS DE PRATA MARCADAS PELA CONTRASTARIA
IMPORTAÇÕES

CONTRASTARIA

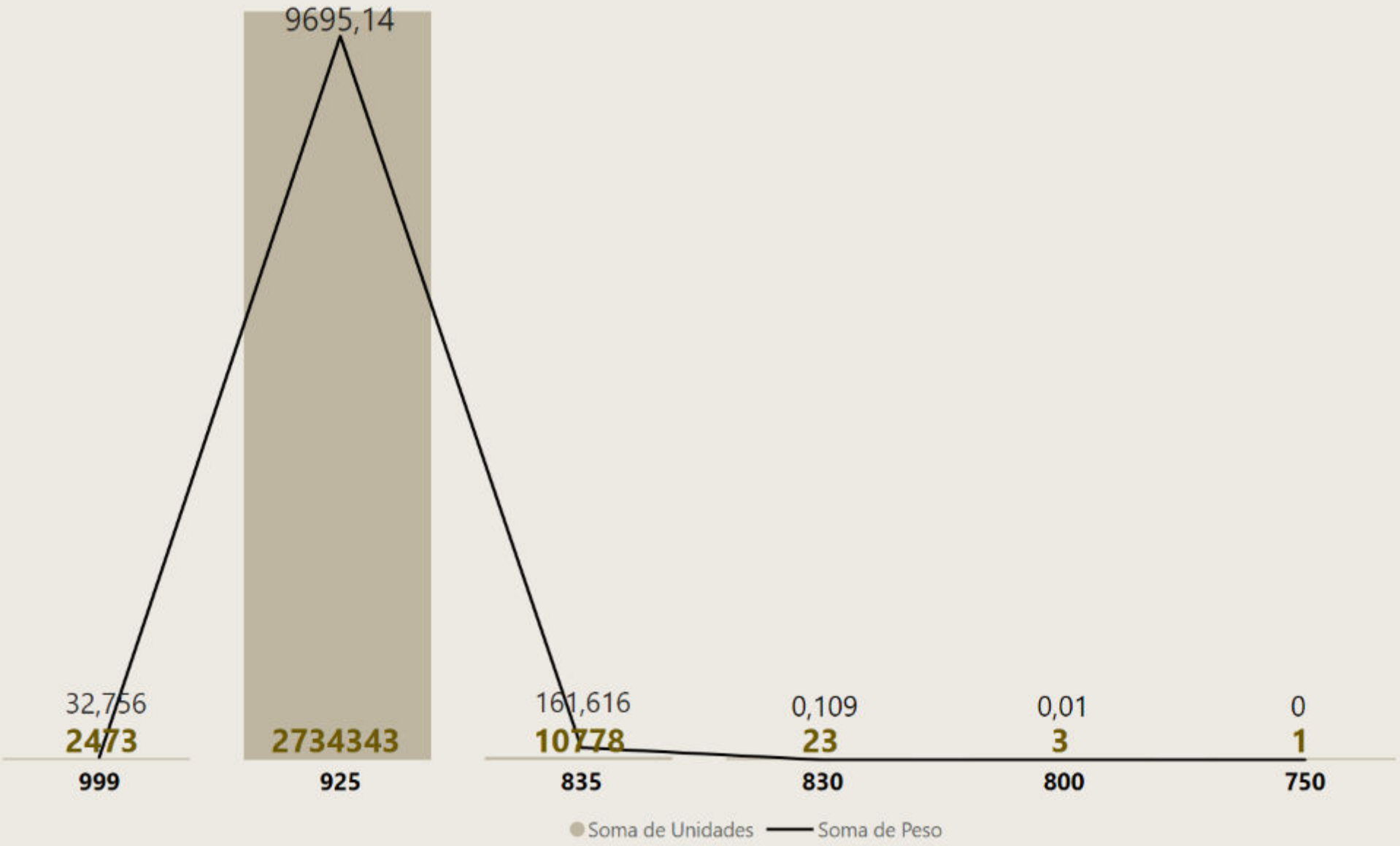
5 539
-37%
Kgs

2 615 179
15%
Unidades



DISTRIBUIÇÃO DA PRATA PELOS DIFERENTES TOQUES

CONTRASTARIA



CONTRASTARIA

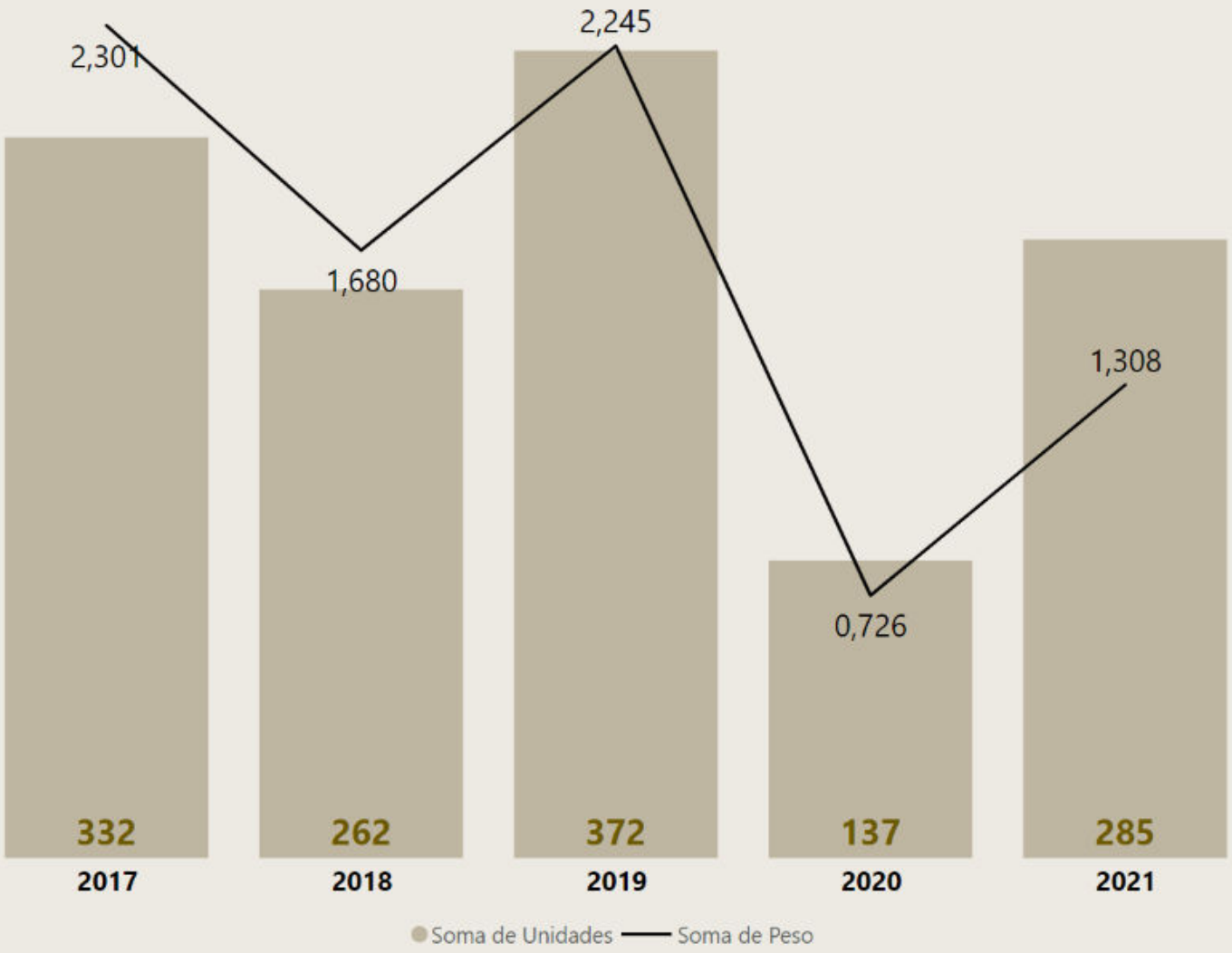
PLATINA

PEÇAS DE PLATINA MARCADAS PELA CONTRASTARIA TOTAL

CONTRASTARIA

1.308
80%
Kgs

285
108%
Unidades

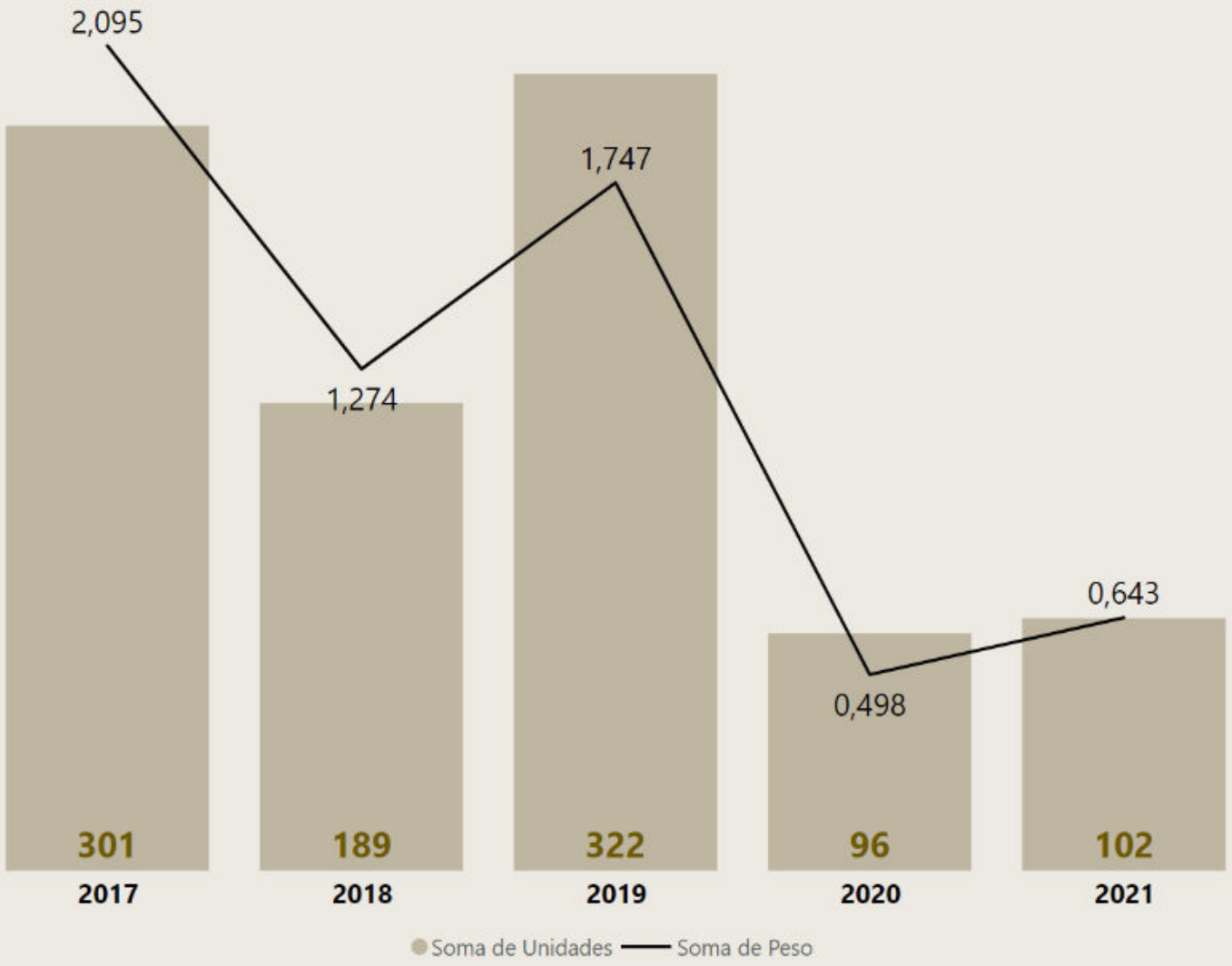


PEÇAS DE PLATINA MARCADAS PELA CONTRASTARIA
MERCADO INTERNO

CONTRASTARIA

0.643
29%
Kgs

102
6%
Unidades

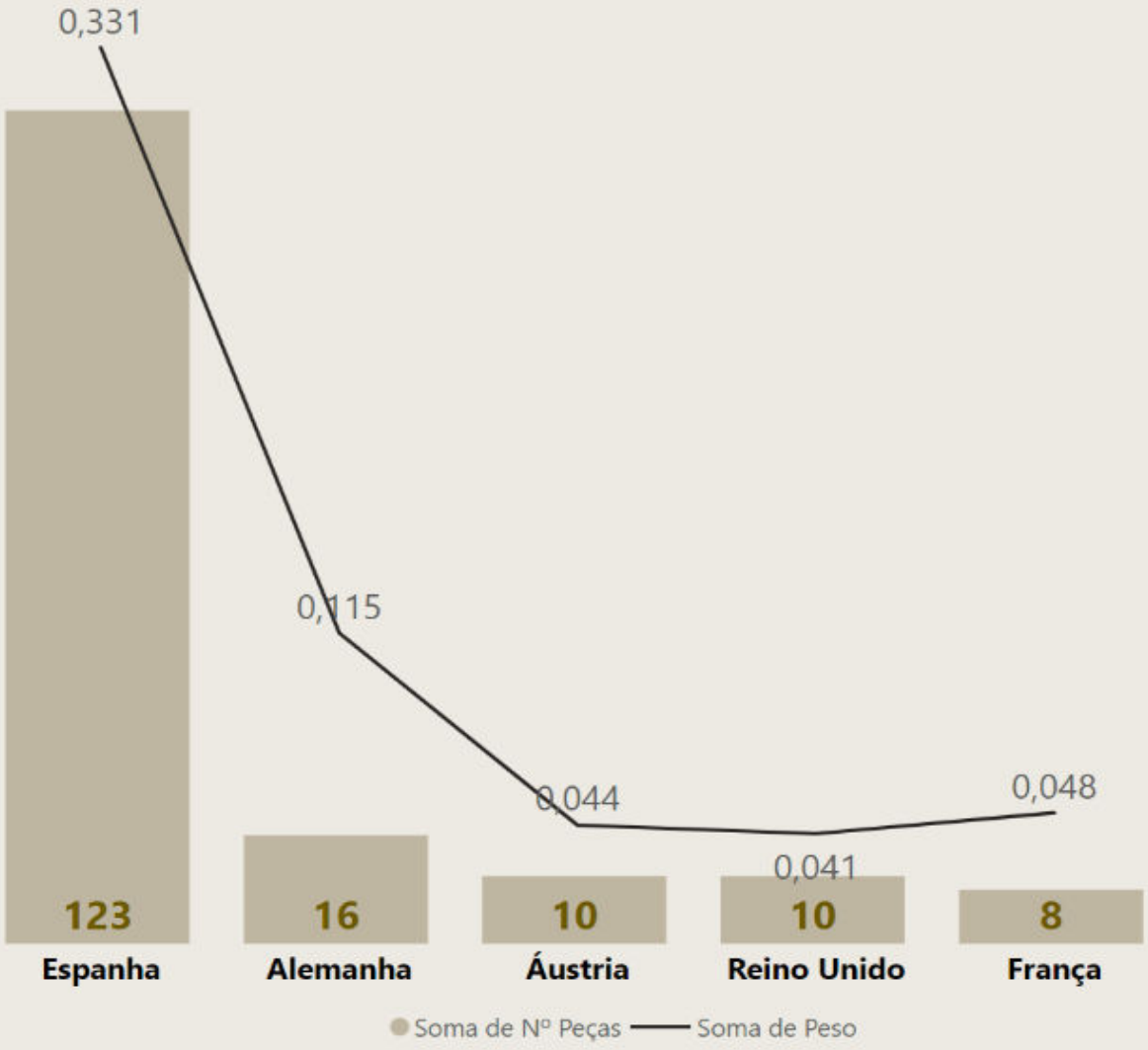


PEÇAS DE PLATINA MARCADAS PELA CONTRASTARIA
IMPORTAÇÕES

CONTRASTARIA

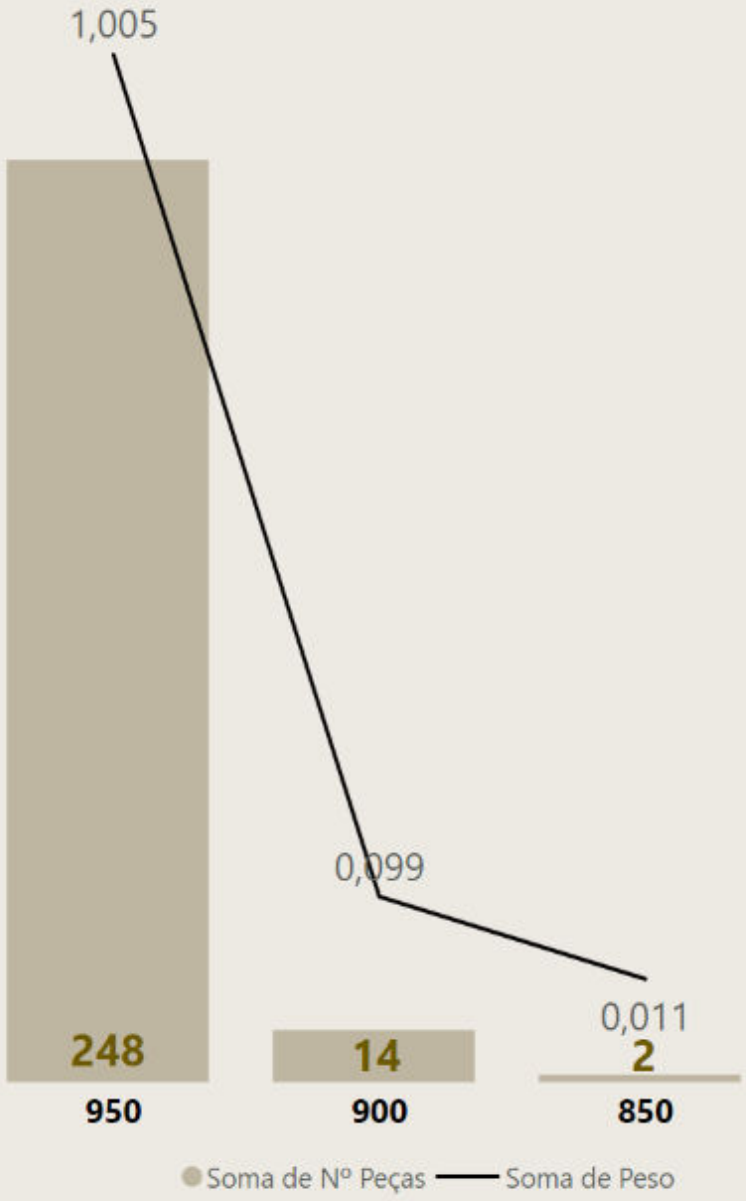
0.665
192%
Kgs

193
346%
Unidades



DISTRIBUIÇÃO DA PLATINA PELOS DIFERENTES TOQUES

CONTRASTARIA



CONTRASTARIA

A MARCA QUE FAZ A DIFERENÇA